The International Studies Institute in Florence offers a variety of programs, perfect for any student who is eager to experience Italian life, culture, and language in one of Italy’s most treasured cities. For more information, visit www.isiflorence.org or write to us at info@isiflorence.org.
Florence, one of the world capitals of fashion, is the perfect scenario for creativity, tradition, and imagination – and now ISI Florence is offering specially designed courses focusing on this.

Students at ISI Florence will have the opportunity to explore the history and evolution of Italian fashion over the centuries; become excellent communicators through fashion writing for the world of designers and stylists of all ages and backgrounds; take marketing courses to analyse digital communication strategies; and learn the secrets of success of Italian brands everyone knows and loves.

All fashion courses will be a combination of interactive lectures, in-class discussions, case analysis, guest lectures, and exclusive site visits for a unique experience abroad!

ISI Florence in partnership with the well-known Istituto Marangoni (School of Fashion and Art) offers semester-long courses in Fashion Business, Fashion Styling and Creative Direction, Multimedia and Arts.

FASHION IN FLORENCE

Students share apartments with other program participants. All apartments are within walking distance of ISI Florence facilities and come with a fully equipped kitchen, bathroom, bedrooms, and communal living space. All apartments have wireless internet connection. ISI Florence has an outstanding housing department that personally inspects all apartments and is on hand to assist with any housing issue or need.

COMMUNITY ENGAGEMENT

As part of our initiative to help students gain valuable cross-cultural experience in an international environment, we promote many opportunities for community engagement, including credit-bearing internships, volunteer work and service learning activities. These projects give students invaluable hands-on understanding and extraordinary out-of-classroom exposure to the culture, language, and people of Italy. The Business Consulting in the Fashion Industry course features an embedded internship component designed to transform students into business consultants for local fashion firms.

LIVING ACCOMMODATIONS

Students share apartments with other program participants. All apartments are within walking distance of ISI Florence facilities and come with a fully equipped kitchen, bathroom, bedrooms, and communal living space. All apartments have wireless internet connection. ISI Florence has an outstanding housing department that personally inspects all apartments and is on hand to assist with any housing issue or need.

SAMPLE COURSE OFFERINGS

History of Fashion; Digital Marketing; Creative Writing for Fashion; Business Consulting... and more.

SEMESTER PROGRAMS AT ISTITUTO MARANGONI

Fashion Business; Fashion Styling and Creative Direction; Multimedia Arts

For more details about these courses and others, please send an email to: info@isiflorence.org

Creativity, a taste for beauty, tradition, and imagination have always been part of Italian culture.